



S3C

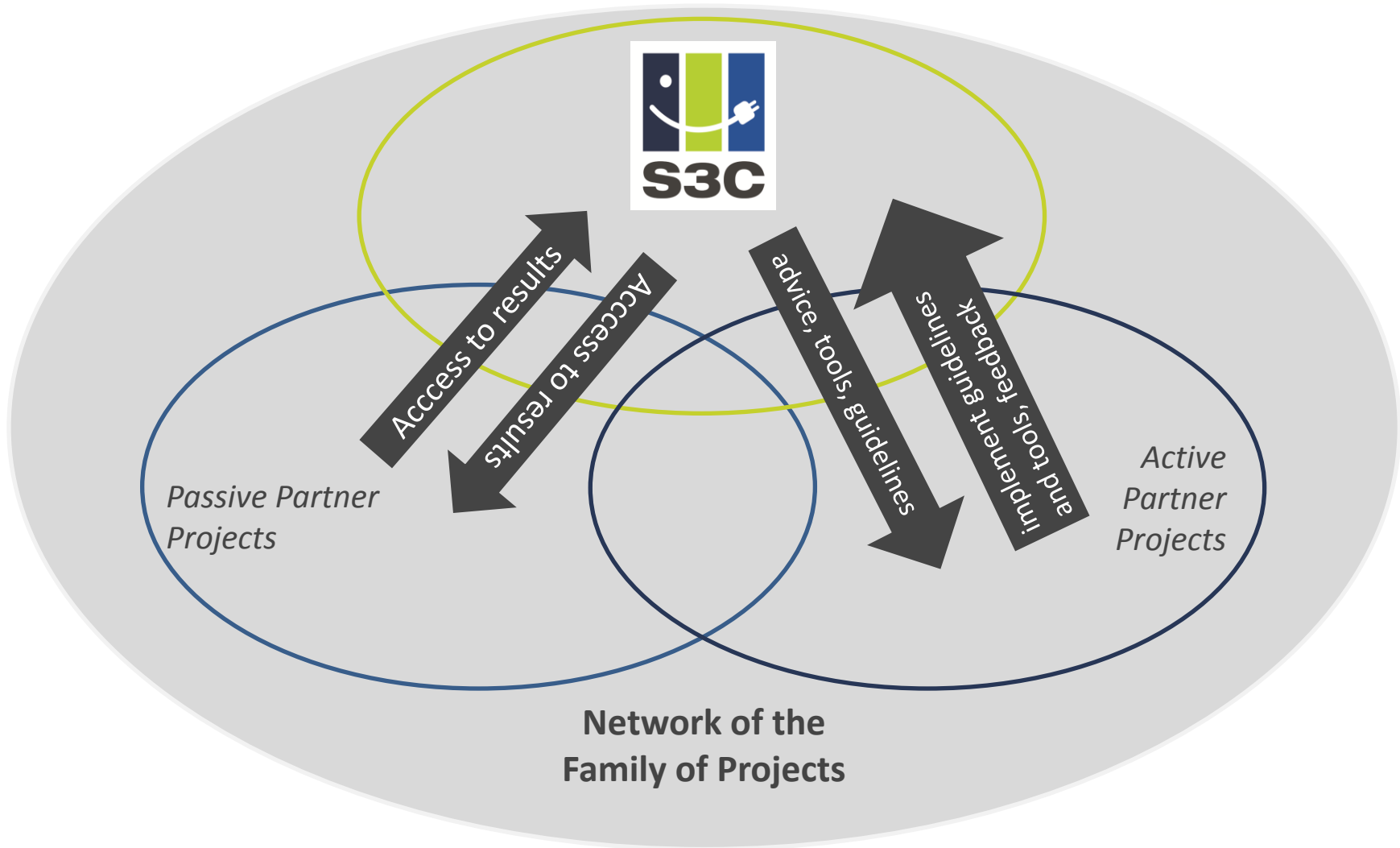
SMART **CONSUMER**
SMART **CUSTOMER**
SMART **CITIZEN**

KERSTIN KLEINE-HEGERMANN, B.A.U.M. CONSULT
LUDWIG KARG, B.A.U.M. CONSULT
ERIK LAES, VITO

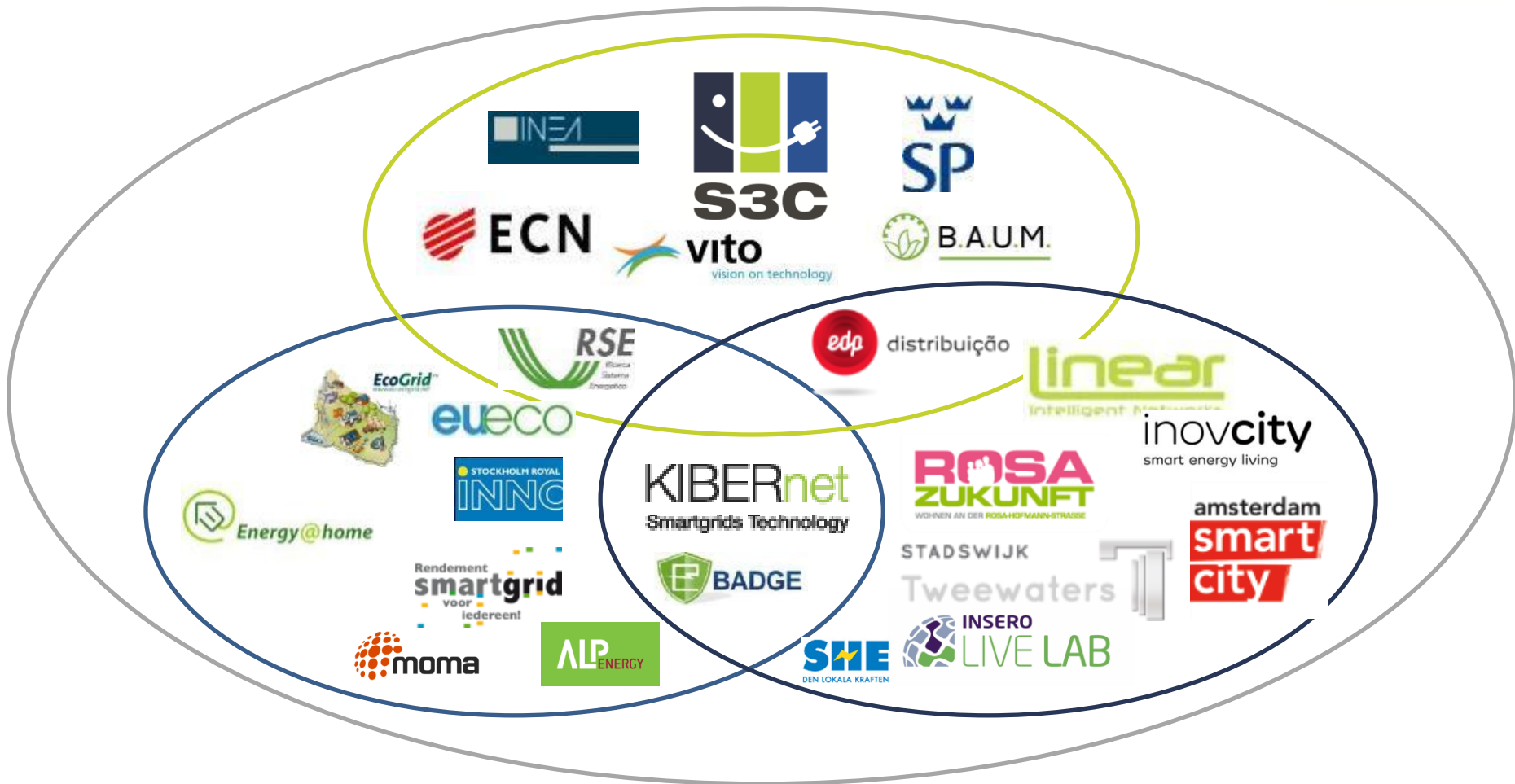
WRAP – UP

WHAT IS NEXT FOR S3C?

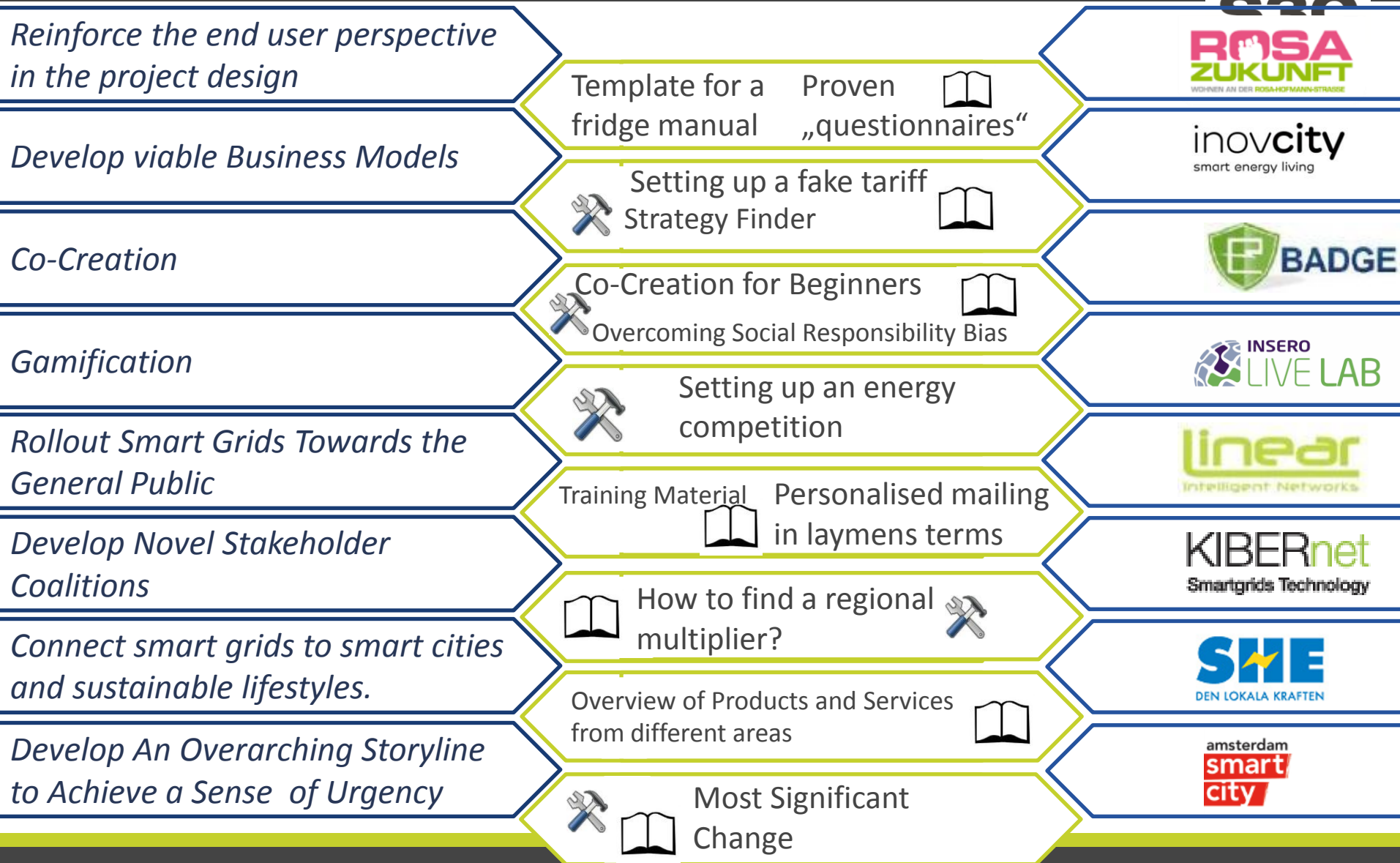
Family of Projects – Difference between passive and active partner



The S3C Family of Projects – Active Partners

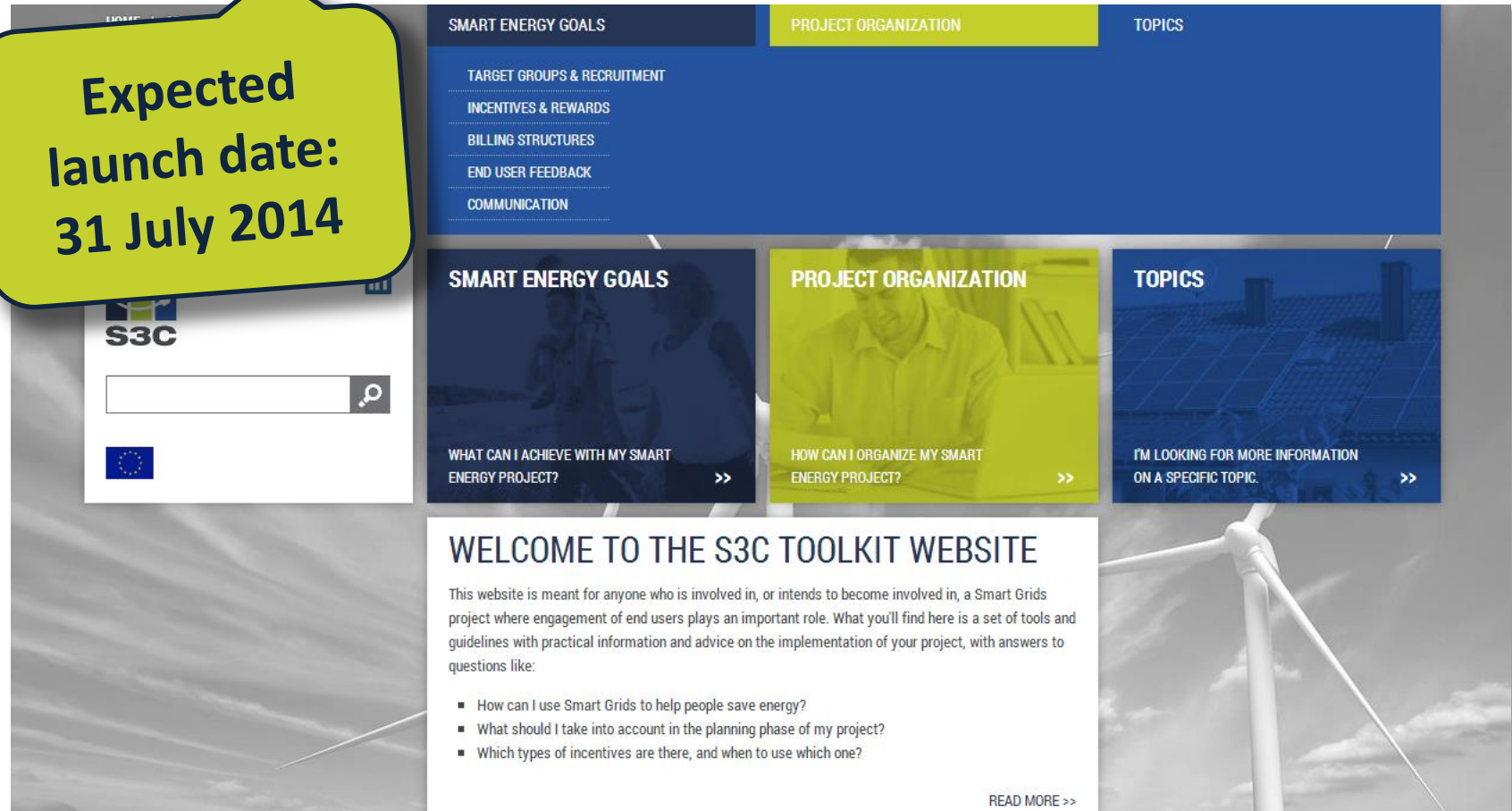


Tools and Guidelines as Opportunities



www.smartgrid-engagement-toolkit.eu

Expected
launch date:
31 July 2014

A screenshot of the S3C toolkit website. The page has a dark blue header with three main navigation categories: 'SMART ENERGY GOALS', 'PROJECT ORGANIZATION' (highlighted in light green), and 'TOPICS'. Under 'SMART ENERGY GOALS', there are sub-links: 'TARGET GROUPS & RECRUITMENT', 'INCENTIVES & REWARDS', 'BILLING STRUCTURES', 'END USER FEEDBACK', and 'COMMUNICATION'. Below the header, there are three main content cards: 'SMART ENERGY GOALS' with the question 'WHAT CAN I ACHIEVE WITH MY SMART ENERGY PROJECT?', 'PROJECT ORGANIZATION' with 'HOW CAN I ORGANIZE MY SMART ENERGY PROJECT?', and 'TOPICS' with 'I'M LOOKING FOR MORE INFORMATION ON A SPECIFIC TOPIC'. Each card has a right-pointing arrow. On the left side of the page, there is a search bar with the S3C logo and the European Union flag. At the bottom, a large white box contains the heading 'WELCOME TO THE S3C TOOLKIT WEBSITE' and a paragraph of introductory text, followed by a bulleted list of three questions and a 'READ MORE >>' link. The background of the website features a wind turbine.

WELCOME TO THE S3C TOOLKIT WEBSITE

This website is meant for anyone who is involved in, or intends to become involved in, a Smart Grids project where engagement of end users plays an important role. What you'll find here is a set of tools and guidelines with practical information and advice on the implementation of your project, with answers to questions like:

- How can I use Smart Grids to help people save energy?
- What should I take into account in the planning phase of my project?
- Which types of incentives are there, and when to use which one?

[READ MORE >>](#)

