



# SMART PEOPLE. SMART GRID.



**PEOPLE MAKE THE DIFFERENCE** IN THE TRANSITION TO OUR **FUTURE ENERGY SYSTEM**. S3C PAVES THE WAY FOR THE **SUCCESSFUL, LONG-TERM END-USER ENGAGEMENT**.



**PRESENTING – 5. NOV. :**  
**WWW.SMARTGRID-ENGAGEMENT-TOOLKIT.EU**

Session 41 - Theatre 3 | 11.40 - 12.00

Smart Consumer, Smart Customer, Smart Citizen:  
Empowering Smart Customers to Participate in  
Active Demand and Energy System Efficiency

## MEET THE S3C EXPERTS!

With the experience from 32 European Smart Energy projects, we developed 21 guidelines and 14 tools for the active engagement of end users of energy.

## WHO SHOULD USE THE S3C TOOLKIT?

- Utilities
- Research Projects
- General researchers
- Bottom-up citizen initiatives

**FOR FURTHER INFORMATION VISIT OUR WEBSITE OR CONTACT US:**



**WWW.S3C-PROJECT.EU ORGANISATION@S3C-PROJECT.EU**

# FIND US HERE!

## THE TOOLKIT

The toolkit includes tools and guidelines for direct action and general orientation.



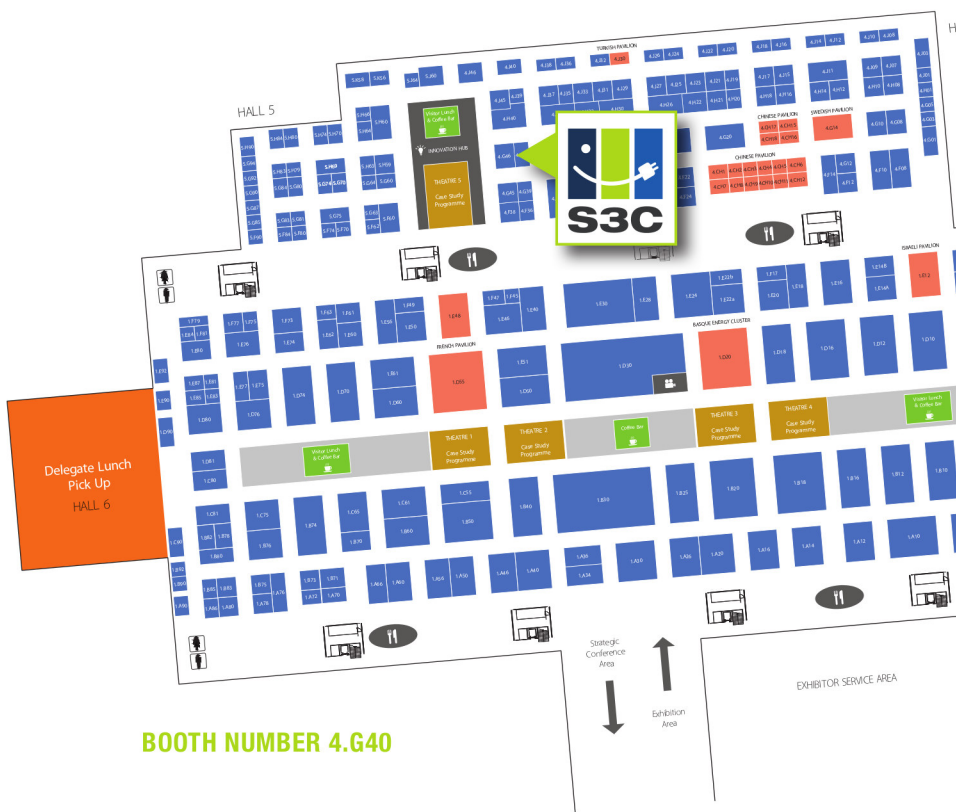
### Guidelines can be:

- Descriptive information to explain a topic, to address issues or questions that should be taken into account and how it relates to other topics in the toolkit.
- step-by-step descriptions to implement a tool, including do's and don'ts and practical examples



### Tools can be:

- Excel tools, checklists and templates ready for download or processes that aim to facilitate the interaction of end-users with the project partners. Tools can be technical, financial and oriented towards communication and engagement.



**BOOTH NUMBER 4.G40**



This project has received funding from the European Union's Seventh Programme for research, technological development and demonstration under grant agreement No 3008765

