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S3C TOOLKIT WEBSITE: USABILITY

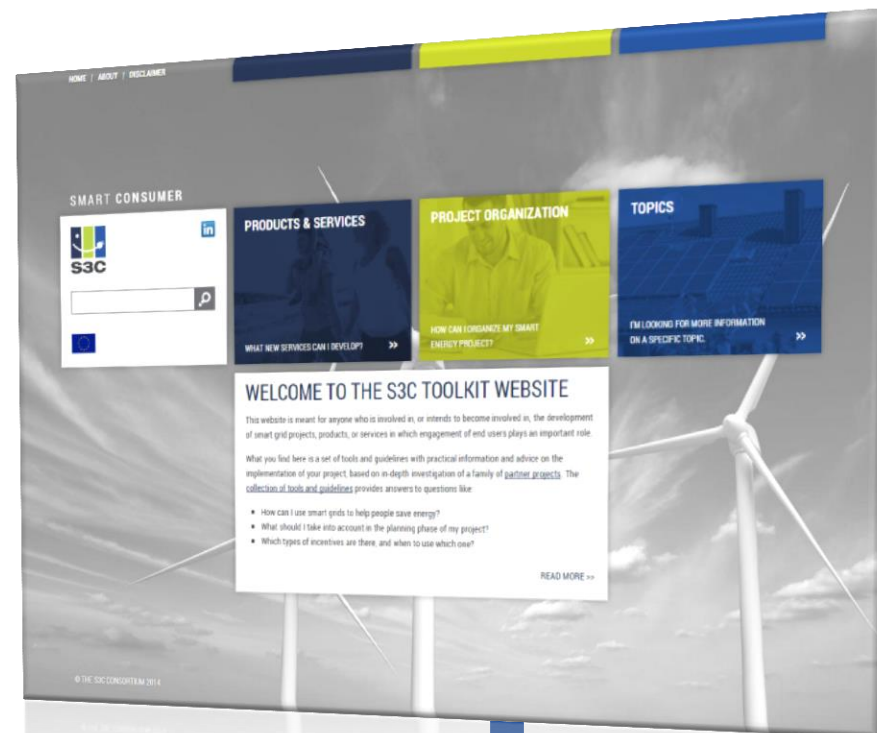**ADB MEETING, BERLIN, 10 DECEMBER 2014**

Approach

Literature review (2013):
- Do's and don'ts
- Don't knows

Case study analysis (2013-2014):
- Best practices
- Success factors

Testing and validation of guidelines and tools (2014-2015)

SMART **CONSUMER**

PRODUCTS & SERVICES

WHAT NEW SERVICES CAN I DEVELOP? >>

PROJECT ORGANIZATION

HOW CAN I ORGANIZE MY SMART
ENERGY PROJECT? >>

TOPICS

I'M LOOKING FOR MORE INFORMATION
ON A SPECIFIC TOPIC. >>

WELCOME TO THE S3C TOOLKIT WEBSITE

This website is meant for anyone who is involved in, or intends to become involved in, the development
of smart grid projects, products, or services in which engagement of end users plays an important role.

What you find here is a set of tools and guidelines with practical information and advice on the
implementation of your project, based on in-depth investigation of a family of partner projects. The
collection of tools and guidelines provides answers to questions like:

- How can I use smart grids to help people save energy?
- What should I take into account in the planning phase of my project?
- Which types of incentives are there, and when to use which one?

READ MORE >>

www.smartgrid-engagement-toolkit.eu

Further improvements

- Background reading sections:
  - Integration of theoretical background (WP1)
  - Integration of success factors and best practices from case study analysis (WP3)

'Background reading' links

Further improvements

- Background reading sections:
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  - Integration of success factors and best practices from case study analysis (WP3)
- Landing page text

Landing page

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- Landing page text
- Fine-tuning navigation structure
- More graphics: pictures, diagrams, flowcharts
- Opportunity to rate tools & guidelines
- Testimonials (storytelling)
- Feedback loop (already implemented)

Discussion

- Are we on the right track?

- Is the navigation structure intuitive?

- Is the information easily accessible?

- Any other suggestions?

How to guide the user through our toolkit

- many guidelines and tools link together
- the advice only becomes actionable or translates into a new schemes, when the guidelines are linked
- not everything in every guideline is relevant for every reader

➢ meta-tools (software absed) are discussed

Thank you for your attention

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S3C deliverables available at:
http://www.s3c-project.eu/

S3C toolkit website:
http://www.smartgrid-engagement-toolkit.eu/